

# south tampa **STYLE**



A fashion show with handsome devils and their families, an elite car company starting in Tampa, an exclusive salon moves to larger space, small businesses are recognized for their accomplishments, a local bank supports the art community and our historic theater becomes the land of Oz. With so many great events, I decided to let the pictures speak for themselves. Enjoy!

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**SOUTH TAMPA STYLE**  
by Courtney Frank

## the main events

### DEVIL RAY'S FIRST ANNUAL FASHION SHOW HELD AT NORDSTROM AT INTERNATIONAL PLAZA

Benefiting two worthwhile organizations — "A Gift for Teaching" providing children in need with school supplies, and the Hurricane Katrina Relief Fund.

**Lou Piniella**, famous baseball player and manager known for his three World Series wins (two as a player with the New York Yankees and one while managing the Reds), took time out of his busy schedule as manager for the **Tampa Bay Devil Rays** to join wife **Anita** and their three adorable granddaughters for a fashion show benefit. Tampa natives **Anita** and **Lou** are enjoying their time back home and giving back to their community. Pitcher **Doug Waechter** also is a local favorite, having been born and raised in St. Petersburg. Everyone in attendance enjoyed the wine, food and fashion at the night's festivities. Next year's fashion show is sure to be spectacular and something to look forward to!



From left: Michelle Ikert, Jorge Cantu (infielder), Fonda Huff, Doug Waechter (pitcher), Kristen Kravitz, Amanda Carter and Lance Carter (pitcher)



Front row (the Piniella grandchildren):  
Kassie, Sophie and Anica  
Back row: Anita Piniella and Lou Piniella (manager)



Front row: Ava Fossum, Sierra Westmoreland, Tayden Hall and Andreanna Sofia Perez, Back row: Casey Fossum (starting pitcher), Kim Fossum with Aiden Fossum, Karra Hall, Toby Hall (starting catcher), Dewayne Staats (voice) and Alexandra Staats



Front row: Karen Hatcher, Chelsea Hatcher, Brook Foley and Tana Elia  
Back row: Billy Hatcher (coach), Marta Foley, Tom Foley (coach) and Lee Elia (coach)



From left: Michael Thomas, Suki Thomas, Harry Costello, Marcia Austin, Ed Austin, Michelle Vogel, Harry Hedges, Gwen Hedges and Jessie Older

### MY PERFECT CAR, INC. LAUNCH PARTY

**Fred** and **Maddy Krasne**, ever the host and hostess, entertained Tampa's elite poolside at **St. Bart's Island House** to celebrate the launch of their new business, My Perfect Car. Car connoisseurs spotted in the crowd were **Barry Cohen** and **Maggie Newman**. Are you looking for your perfect car? Why not let Fred and his 20 years of experience in the industry help you find your next Bentley, Lamborghini, Jaguar or maybe a Mercedes, BMW or Land Rover, to name a few of the favorites of Fred's clients? Visit [www.myprecar.net](http://www.myprecar.net) or call **Fred Krasne** at **813-785-4380**.



Fred Krasne and Maddy Krasne

### GREATER TAMPA CHAMBER OF COMMERCE'S 25TH ANNUAL "SMALLBIGNESS" AWARDS DINNER



From left: Jean McNally, Sue House, Joe House, Beth Bennett, Kimberly Trinca, Dean Akers, Lauren Kopco and Guy King III

Recently, the business community displayed its support for the **Greater Tampa Chamber of Commerce**. The main ballroom at the Tampa Convention Center was filled during its annual "SMALLbigness" event. One-thousand businessmen and women turned out to honor this year's small business nominees and to hear the winners' names. This year's list of business winners, which proudly took home the coveted awards, were categorized by number of employees: 5-20, **Jeanne T. Tate, P.A.**; 21-50, **Fintech**; 51-250, **Stellar Partners Inc.** Additionally, the outstanding leader award went to **Dale Schumacher** with **Tampa Bay Federal Credit Union**. Congratulations to all the nominees and winners — your hard work is recognized!

### PALM BANK - DAVIS ISLANDS "THE ART OF BANKING"



**Palm Bank — Davis Islands** recently held "The Art of Banking," a preview party for the upcoming October 1st "Art for Life" event.

Attendees enjoyed an evening previewing the bank's collection of art curated by the **Michael Murphy Gallery**, as well as a beautiful array of donated artwork, by local artists, to be auctioned at the upcoming "Art for Life" event.

From left: Duncan McClellan, Shari Wagner, Chris Anderson, Michael Murphy and Maxine Stull

### TAMPA THEATRE VISITS THE LAND OF OZ

Tampa Theatre hosted a wine-tasting fundraiser, "The VinYard of Oz," benefiting the historic monument.



From left: Stephanie Gibson, Susan Auster, Betsy Shimberg, Kasey Kelly, Michael Roberts, Vonita Singh and Randy James

### ALAN LEDO'S SALON GRAND OPENING



Front row: Donna Marino, Suki Dykstra, Tracey Bartlett and Dana Cheskiewicz  
Back row: Rob Turner, Peter Hamlin, Holly Shiolen and Dr. Nancy Aft

Co-owners **Holly Shiolen** and **Alan Ledo** opened the doors to their new luxurious salon at **Old Hyde Park Village** in the space previously occupied by **Williams Sonoma**. More than 300 individuals were in attendance, enjoying the tasty appetizers from **Timpano's**, a full-service bar, and delicious lemon cookies baked by Holly's mother-in-law. Informal modeling was provided by **Old Hyde Park Village** neighbor, the well-known **Georgette's** fashions. Now that's what I call a full-service salon. Give **Holly** a call at **813-254-5700** to make your next appointment — she has a wonderful bubbly personality and I'm sure she'll greet you with great enthusiasm!

## calendar OF SOCIAL EVENTS

<p><b>THURSDAY, SEPTEMBER 22</b> Take a Walk on the Moon 6 p.m., \$50, 727-451-6146 Channelside Cinemas and IMAX 615 Channelside Drive, Tampa Benefits the Children's Cancer Center Celebration of Hope Gala 6 p.m., \$150, 813-806-2800 Hyatt Regency Downtown Tampa Benefits the Florida Prostate Cancer Network</p>	<p><b>THURSDAY, SEPTEMBER 22</b> Glam Ball – 2nd Annual High Heel Hike Premier Party Kick Off 7 p.m., \$75 813-929-7957 Seminole Hard Rock Hotel &amp; Casino, Ballroom Benefits the National Music Foundation</p>	<p><b>THURSDAY, SEPTEMBER 22</b> After-Dark Wine Mingle 9 p.m., \$30 727-502-5002 Café Alma 260 1st Ave. South, Suite 100, St. Petersburg Benefits the Abilities Foundation's support of Abilities of Florida</p>	<p><b>FRIDAY, SEPTEMBER 23</b> Wine Tasting Reception 6 p.m., \$20 813-832-2755 Gold Dragon Gallery 3508 S. Manhattan Ave., Tampa Benefits St. Jude's Children's Research Hospital</p>	<p><b>SATURDAY, SEPTEMBER 24</b> Hispanic Man and Woman of the Year Gala 6:30 p.m., \$65, 813-253-7744 Hyatt Regency Downtown Tampa 211 N. Tampa St., Tampa Benefits Latino Scholarship Program @ USF Best of the Bay 6 p.m., \$20, 813-876-7138 Old Hyde Park Village Benefits the Humane Society</p>	<p><b>SATURDAY, SEPTEMBER 24</b> "Big Night Out" Benefit for Hope Preparatory Academy 6 p.m., \$125 813-236-1755, ext. 357 Mise En Place, The Baisden Gallery and The Lafayette Room 442 W. Grand Central Ave., Tampa Benefits Hope Preparatory Academy</p>	<p><b>SATURDAY, SEPTEMBER 24</b> "For Their Hearts" Benefit 7 p.m., \$100 727-772-7699 Ruth Eckerd Hall 1111 N. McMullen Booth Road, Clearwater Benefits the Children's Heart Foundation</p>
<p><b>SATURDAY, SEPTEMBER 24</b> 4th Annual "Dia De Asturias En Tampa" Indiano Celebration 11 a.m., \$30 813-237-8136 or 813-933-1646 Centro Asturiano de Tampa 1913 N. Nebraska Ave., Tampa Benefits Centro Asturiano Club</p>	<p><b>SATURDAY, SEPTEMBER 24</b> YMCA's "Corks and Forks" 7 p.m., \$75 813-684-1371 Winthrop Villages 100 Bloomingdale Ave., Brandon Benefits children, teens and families in the Brandon community</p>	<p><b>SUNDAY, SEPTEMBER 25</b> Wine Tasting at Tampa's Pelagia 5:30 p.m., \$25 813-313-3235 Pelagia Trattoria, International Plaza, Tampa Benefits the Florida Orchestra and VIVO!</p>	<p><b>THURSDAY, SEPTEMBER 29</b> Cultural Affairs Luncheon 11:30 a.m., \$45, 813-276-9440 Tampa Marriott Waterside 700 S. Florida Ave., Tampa Benefits the Tampa Chamber of Commerce Celebrity Model Fashion Show &amp; Luncheon 10:30 a.m., \$50, 813-273-6364 Hyatt Regency Downtown Tampa 211 N. Tampa St., Tampa Benefits H.A.R.C.</p>	<p><b>FRIDAY, SEPTEMBER 30</b> La Vie Boheme Soiree: First Wave Celebrates Georgia O'Keeffe 8 p.m., \$50, or VIP \$75 813-274-8130 Tampa Museum of Art 600 N. Ashley Drive, Tampa Benefits the Tampa Museum of Art</p>	<p><b>SATURDAY, OCTOBER 1</b> 8th Annual All That Glitters Wine Tasting and Silent Auction 7 p.m., \$60 and up 813-870-1300, ext. 310 or 283 (VIP) The Florida Aquarium Benefits the MacDonald Training Center Foundation</p>	<p><b>SATURDAY, OCTOBER 1</b> Art For Life 6 p.m., \$30, 813-990-8981 Higgins Hall, Tampa Benefits Project Return and St. Joseph's Comprehensive Research Institute The Wicked Broadway Ball 6 p.m., \$400, 813-222-1037 Tampa Bay Performing Arts Center Benefits TBPAC</p>